

Lucy J Chen

lulujchen@gmail.com

lucyjchen.pages.dev

EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual
Arts Bachelor of Fine Art *May 2021*
Communication Design Major
Art History Minor

RECOGNITIONS

Golden Quill Award for
Illustration *2022*
Pittsburgh City Paper.

Keystone Media Recognition for
Editorial Illustrations *2022*
Pittsburgh City Paper.

Keystone Media Award for
News Page Design *2021*
Pittsburgh City Paper.

Anne Fuller Dillon Prize for design
communication in the School of
Medicine *2021*
Washington University in St. Louis.

Magna Cum Laude *2021*
Washington University in St. Louis.

SKILLS

Adobe Suite (InDesign, Illustrator,
AfterEffects, Premiere, Lightroom,
and Photoshop), MS Word,
PowerPoint, HTML, CSS, Figma,
Womp 3D

WORK

Freelance Graphic Designer

Graphic Design and Illustration *Aug. 2021–present*

Communicates with and creates compelling client work in both design and illustration. Examples of freelance work include annual reports, editorial illustrations, T-shirt graphics, photography, poster design, and more. Clients include: Contemporary Art Museum St. Louis, St. Louis Symphony Orchestra, BikePGH, Wabbani LLC, PublicSource, Pittsburgh Sound + Image, iGeneration Youth.

Pittsburgh Public Theater, PITTSBURGH, PA

Graphic Designer *Oct. 2023–Oct. 2024*

Designed marketing materials and advertisements to promote company productions in both print and digital content. Developed designs and branding for events and programming. Coordinated with local printing vendors and installs posters and vinyl wraps. Collaborated and communicated with design studio, Calaveras, to develop production key art and assets for The Public's 50th Anniversary Season and brand identity. Branded educational content for Shakespeare Scene & Monologue Contest and Creative Dramatics. Developed brand styles for Summer Sessions at The Public.

Yanlai Dance Academy, PITTSBURGH, PA

Assistant Studio Manager *Aug. 2023–present*

Graphic Designer *Jan. 2019, Jan. 2020, Jan. 2022, Jan. 2023, Jan. 2024*

Dance Teacher *Sept. 2016–June 2017, Aug. 2021–present*

Maintains studio upkeep and email correspondence, organizes rehearsals, communicates with outreach partners, and oversees performances and events. As graphic designer, makes promotional posters, branding, marketing and social content, tickets, and performance program. Edited and shot videos during pandemic for virtual dance showcase.

Pittsburgh City Paper, PITTSBURGH, PA

Art Director *Aug. 2022–Oct. 2023*

Editorial Designer *Aug. 2021–Aug. 2022*

Laid out weekly newspaper, lead photography team and edited photos, created editorial illustrations, made brand promotional materials for social media and print, hired and directed freelance illustrators, and coordinated with various departments to strategize and grow newspaper audience. Developed email newsletter campaign and annual marketing event for the newsletter. Branded Best of Pittsburgh, annual contest and party hosted by the paper.